

JULIE MALMBERG GRAWE

COMMUNICATIONS AND
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ABOUT JULIE

Julie is a farm girl from Nebraska. After receiving her BA in business and journalism from Augustana University, she spent six years in Oregon getting her MBA at the University of Oregon and working for Nike. She then went on to work for Friendship Bridge in Lakewood, Colorado, leading their marketing and communications efforts.

With an appetite to help other nonprofits, foundations, and small business with their strategic communications, Julie started Write on Red, LLC in 2011, where she consulted for nonprofit, healthcare, and sports organizations. Julie is passionate about strategic communications and is most proud of her work at the Nike Foundation to advance the Girl Effect as well as her consulting work for the David & Lucile Packard Foundation's Starting Smart and Strong Initiative, Denver Preschool Program, and CASA of Jefferson and Gilpin Counties.

Outside of work, Julie spends her time as a court appointed special advocate and peer coordinator with CASA of Larimer County, volunteering and serving on the board of Girls on the Run of the Rockies, running trails with her husband, and cuddling with her pups Porter and Pansy.

FAVORITE CHILDREN'S BOOK

Goodnight Moon

By Margaret Wise Brown

